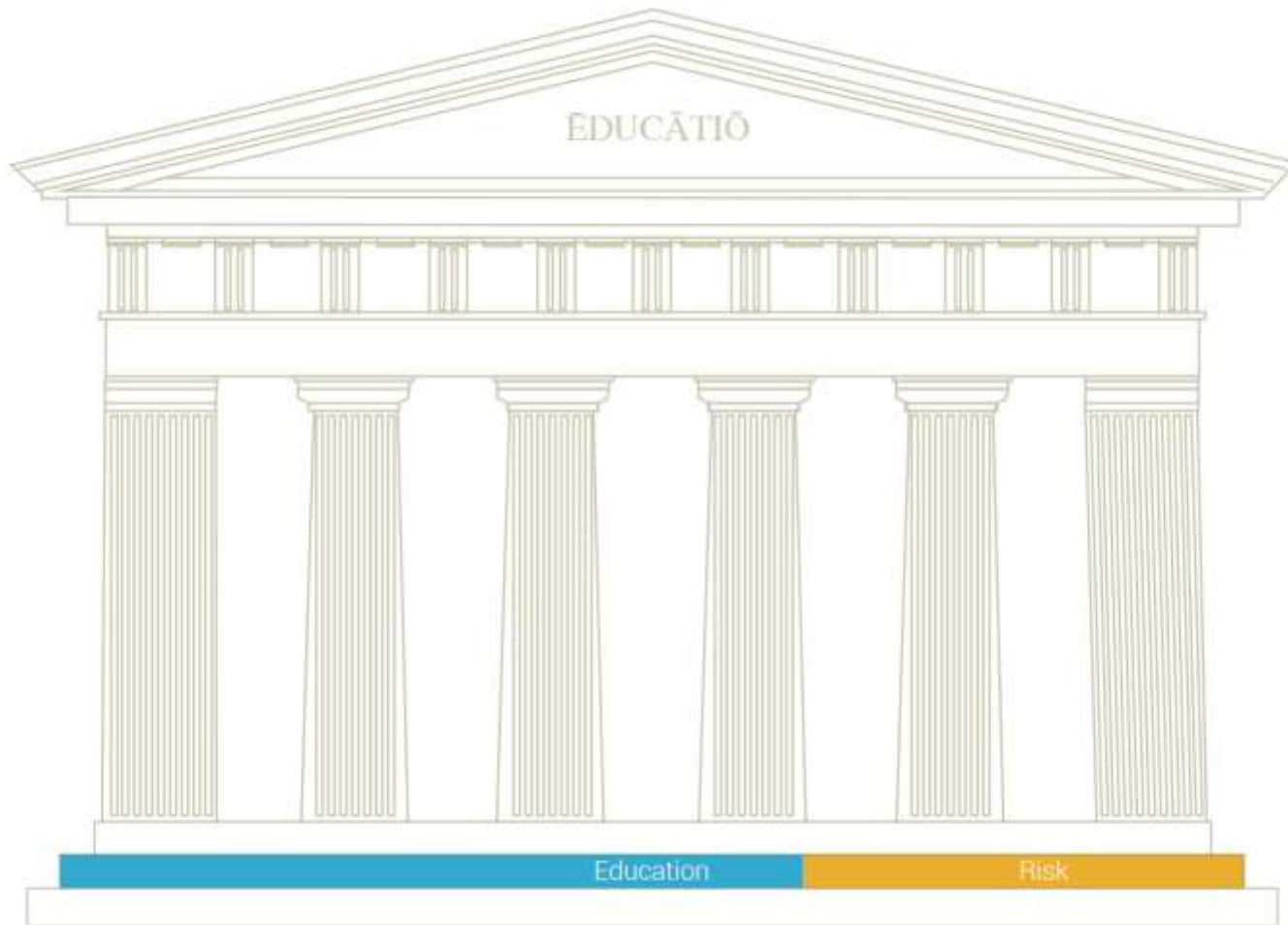


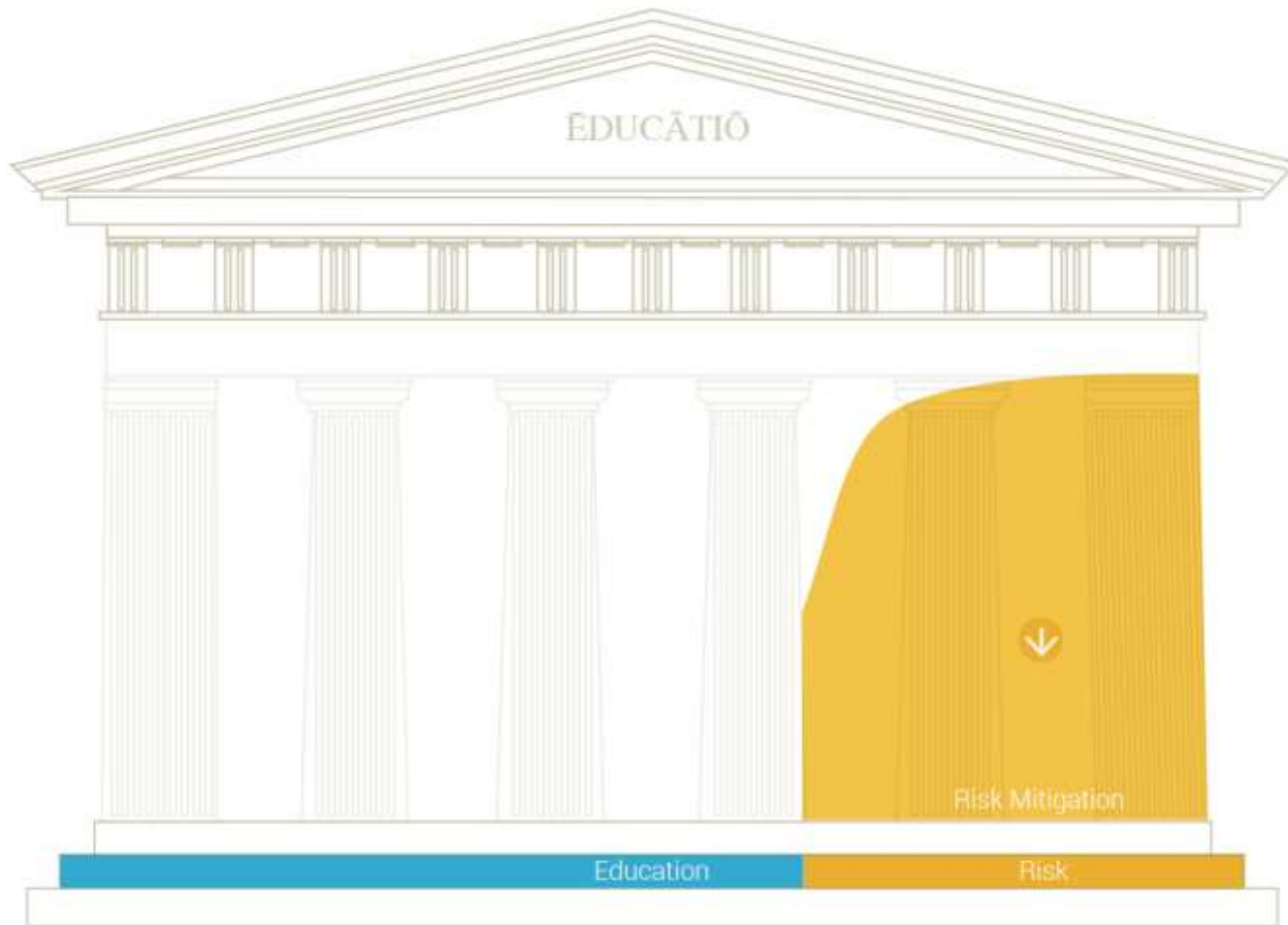


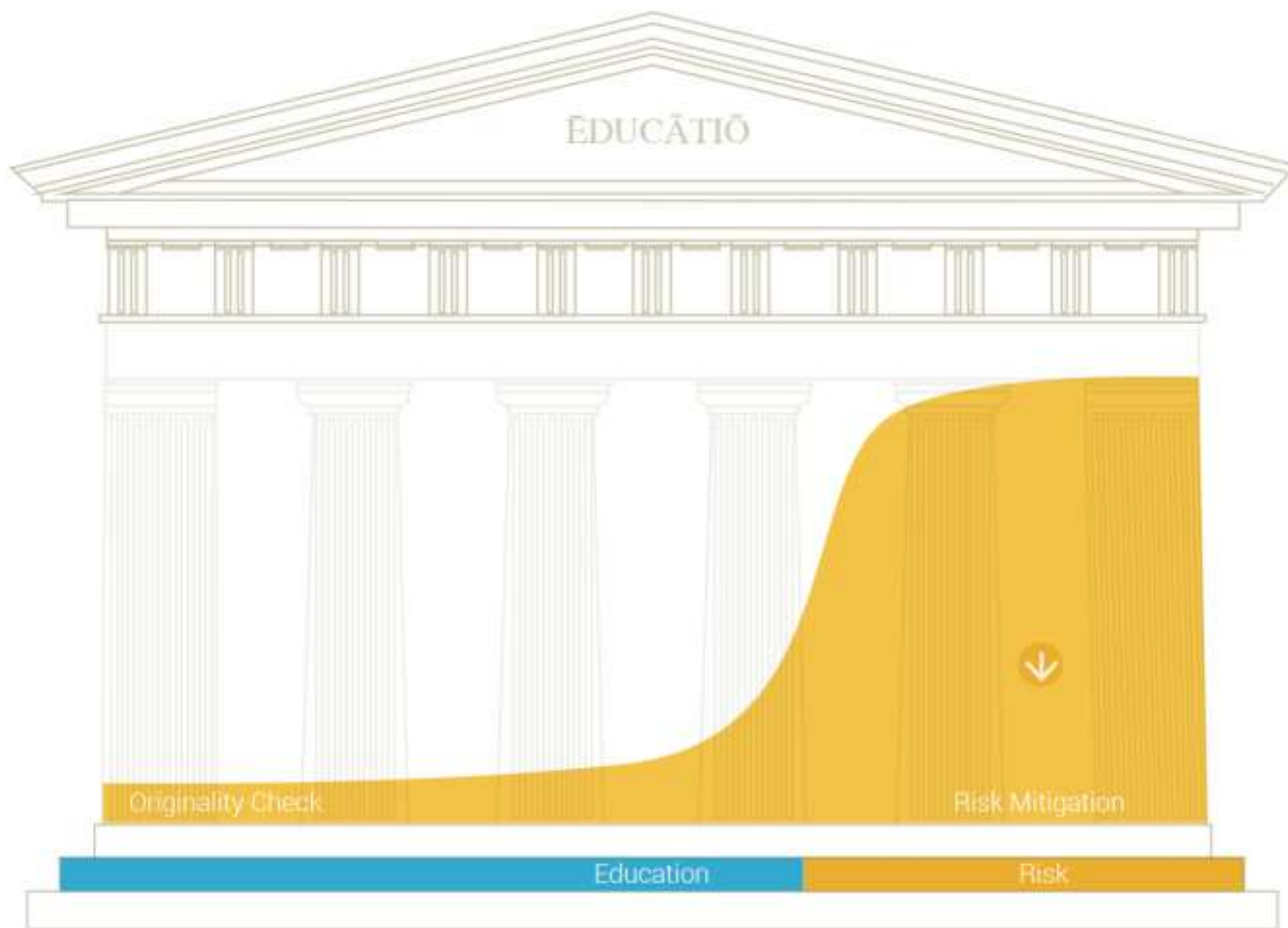
The Experience Of Writing To Learn

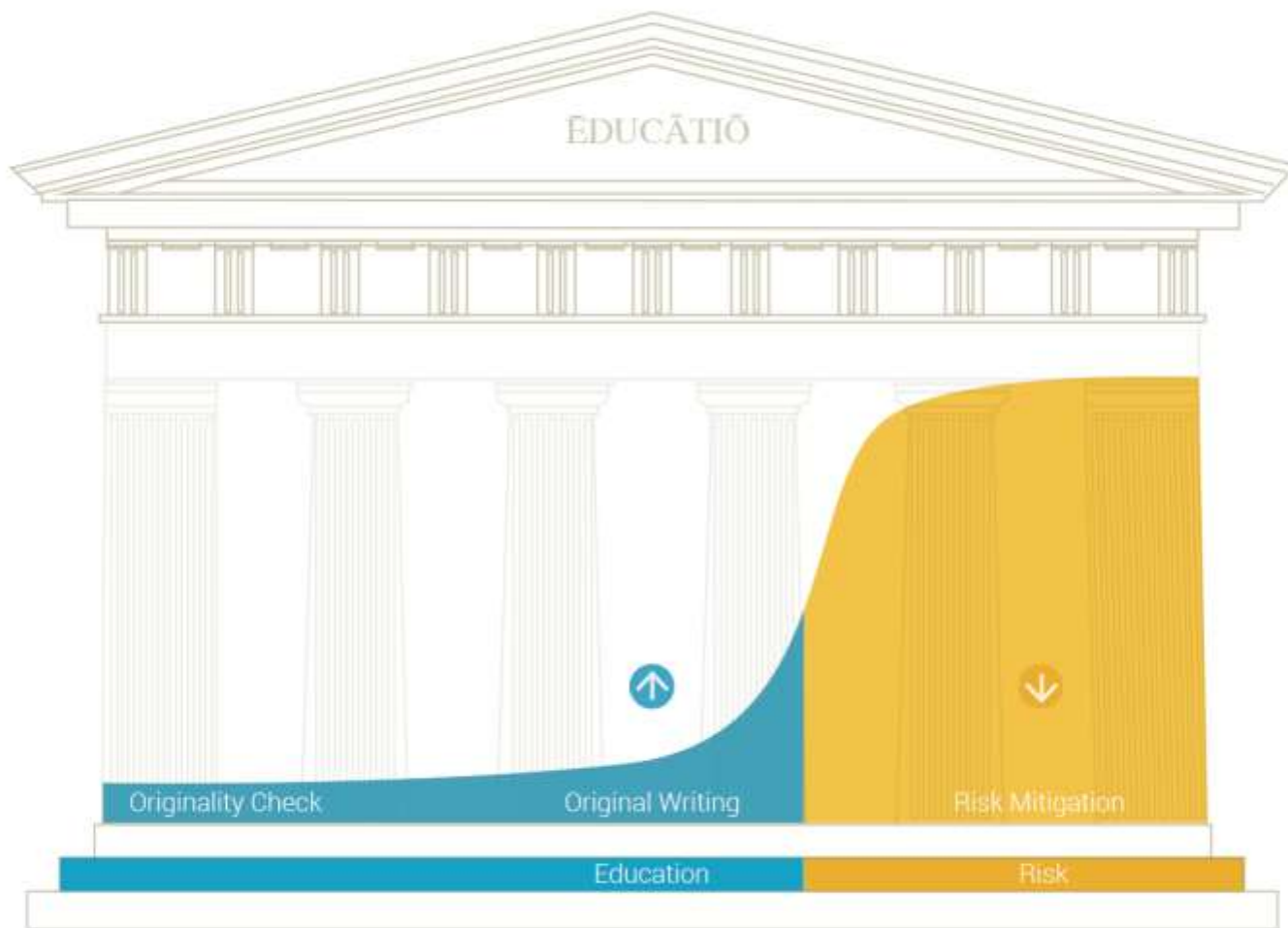
“... Writing is making a comeback all over our society....”

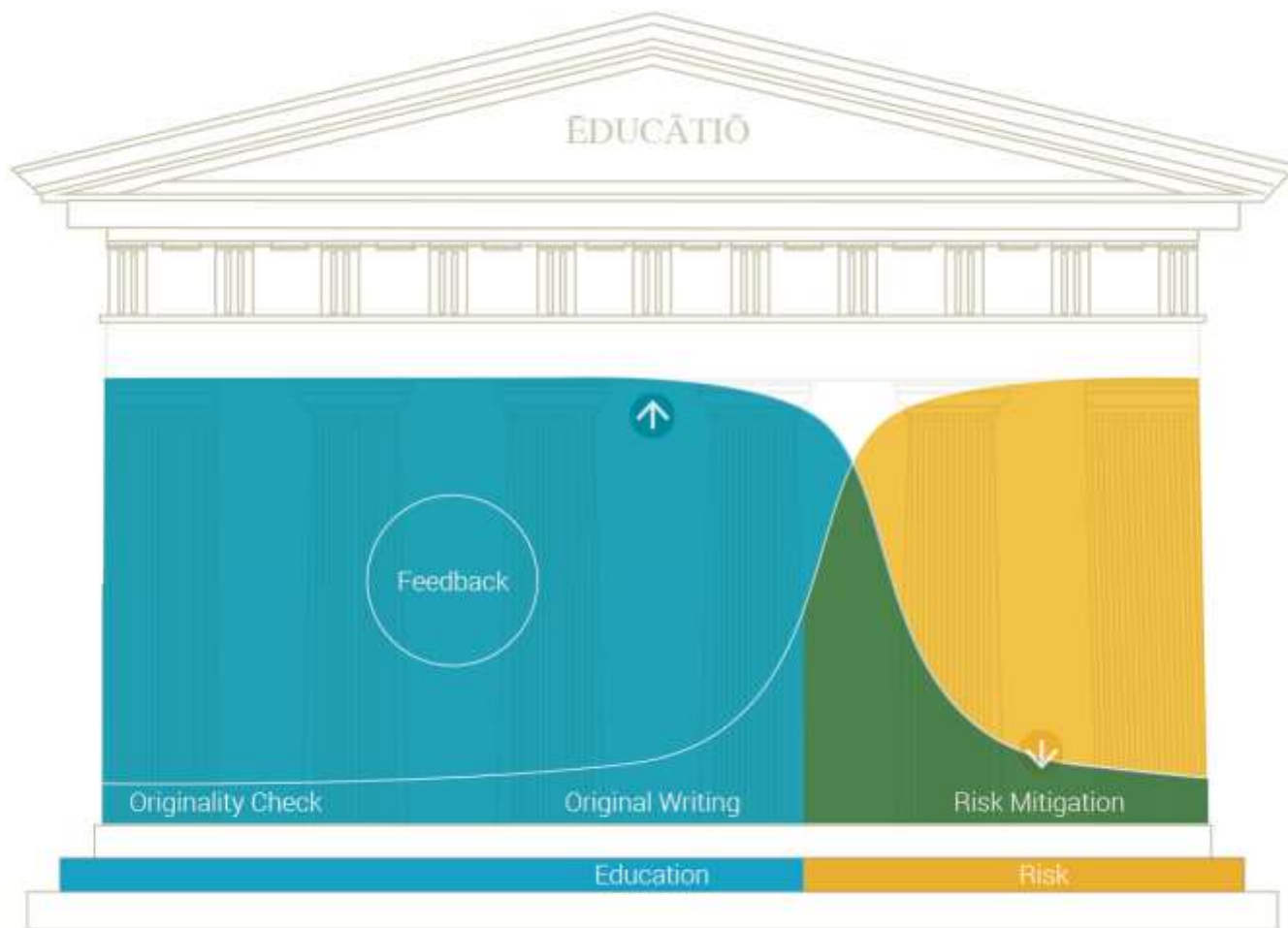
— Jason Fried, Rework











What does writing look like today?



TIME PRESSURES



PLAGIARISM



WRITING ASSESSMENTS



ILLEGIBLE COMMENTS

Improve Through Revision

Automated feedback so students
can write more, and write better.



PLAGIARISM



WRITING ASSESSMENTS



ILLEGIBLE COMMENTS

Improve Through Revision

Automated feedback so students
can write more, and write better.

Promote Original Writing

Encourage students to
take ownership of their ideas



WRITING ASSESSMENTS



ILLEGIBLE COMMENTS

Improve Through Revision

Automated feedback so students can write more, and write better.

Promote Original Writing

Encourage students to take ownership of their ideas

Evaluate and Deliver Personalized Feedback

Engage students and promote critical thinking.



WRITING ASSESSMENTS

Improve Through Revision

Automated feedback so students can write more, and write better.

Promote Original Writing

Encourage students to take ownership of their ideas

Assess Student Progress

Assess student work fairly, reliably, and quickly.

Evaluate and Deliver Personalized Feedback

Engage students and promote critical thinking.

Turnitin Revision Assistant

Write. Get Feedback. Improve.



Turnitin Scoring Engine

Assessments Made Simple

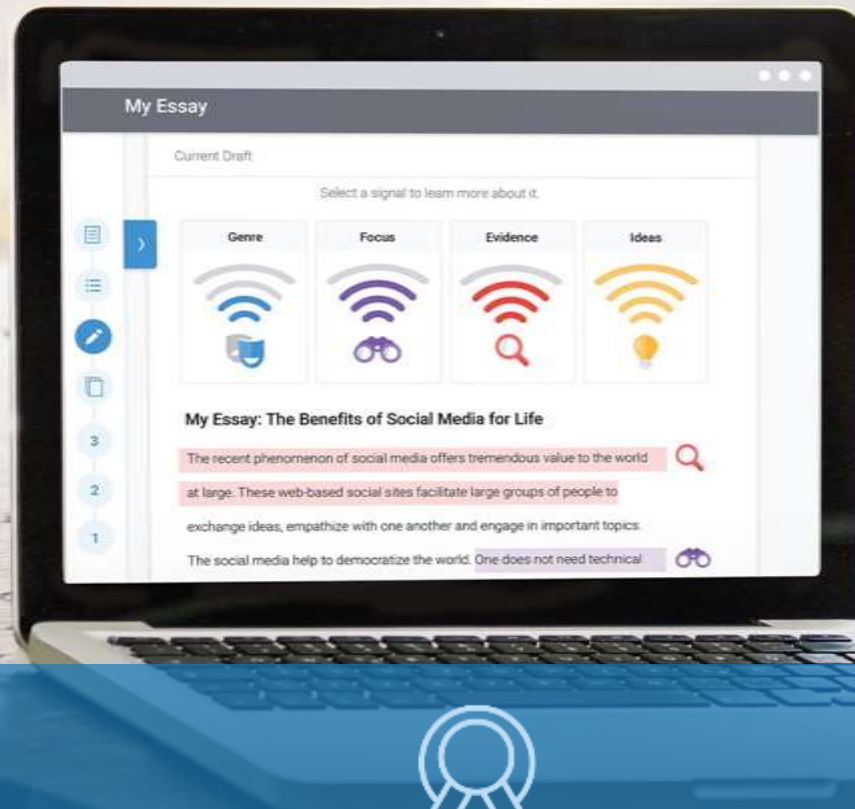


Turnitin Feedback Studio

Great Feedback, Fast.



Turnitin Revision Assistant



Engage Students
in the Writing Process



Support Teachers
in the Classroom



Improve Learning
Outcomes



2nd Draft

Evidence	Focus	Ideas	Genre

- ✓ **Signal Checks**
Overall assessment prediction
- ✓ **Inline Comments**
Specific, instant feedback
- ✓ **Highlights**
Shows where students need to focus

The True Cost of College

Are you questioning if your college education is worth it? A recent study from the U.S Bureau of Labor Statistics (BLS) believes you should. As other studies have shown, as a worker's level of education increases their earnings are increased and unemployment rates decrease. "Workers with a bachelor's degree, for example earned about \$415 more a week than workers whose highest level of education is a high school diploma. And the rate of unemployment for workers with a bachelor's degree was about half that of those with no education beyond high school. There are many reasons why students fail to see a benefit from attending college. The simplest reason is that they never finish. Over 40% of college students never finish a degree even after 6 years, according to the United States Department of Education. This would not be as significant of a problem if the rewards from attending college were proportional to the time spent in college. If they were, then going to school for 3 of the 4 years required for your degree would give you 75% of the benefit"

Most students are failing to see the return on their educations post-graduation. Many of them struggle to find work in their fields, despite the promise that a degree brings more job opportunities.

The return on higher education in the past decade has remained steady, while tuitions and fees for education have steadily increased, a report from the U.S. Bureau of Labor Statistics shows. 40% of all college students do not find jobs within their first year of job-searching. The average student accumulates \$20,000 or more in student loan debt.

Clarity and Focus

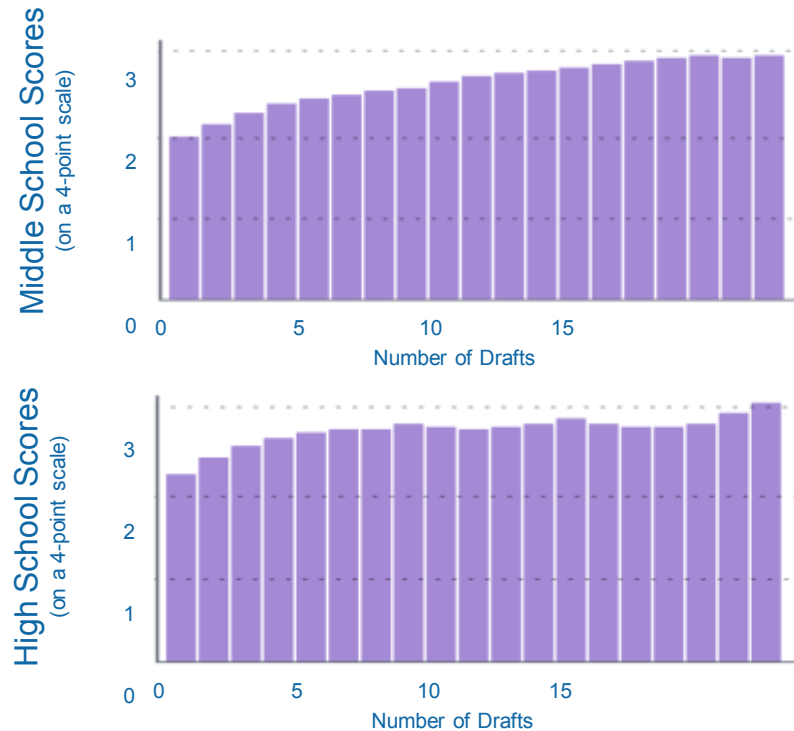
✓ You phrased this really well. Read through your essay and look for vague sentences that you can rewrite to be more detailed and specific.

Helpful? ☐ Yes ☐ No

☐ I took care of this.



Revision Assistant Pilot Findings



Participants


- 164 Teachers
- 3,439 Students
- 20 Schools

By the Numbers

94% of students revised their writing.
Middle school students averaged **11 revisions**.
High school students averaged **7 revisions**.


Turnitin Feedback Studio



The Goliath of the Sea

72 /100 < 8 of 14 >

The Goliath of the Sea



Blue Whale - Balaenoptera musculus

The majestic blue whale, the goliath of the sea, certainly stands alone within the animal kingdom for its adaptations beyond its massive size. At 30 metres (98 ft) in length and 190 tonnes (210 short tons) or more in weight, it is the largest existing animal and the heaviest that has ever existed. Despite their incomparable mass, aggressive hunting in the 1900s by whalers seeking whale oil drove them to the brink of extinction. But there are other reasons for why they are now so endangered.

The blue whale's common name derives from bluish hue that covers the

QuickMarks

Composition

Awk.

CutQ

Float

Frag.

Insert:

Needs topic

P/A Agreement

P/V

Pos.

S/V Agreement

Simp.

Support

Tense Shift

Thesis

Tone

Transpose

Vague

Var.

Weak Transition

Wordy

✓


💬

T

Page: 1 of 2 Word count: 248

Originality Check




72 /100<8 of 14>








A Natural Setting

A History of Exploration and Settlement in Yosemite Valley

Yosemite National Park is a United States National Park spanning eastern portions of Tuolumne, Mariposa and Madera counties in east central California, United States. Although not the first designated national park, Yosemite was central to the development of the national park idea since its first discovery by non-indigenous people in mid-nineteenth century, Yosemite Valley has held a special, even religious, hold on the American conscience because its beauty makes it an incomparable valley and one of the grandest of all special temples of Nature.

While Yosemite holds a special grip on the western mind, perceptions about its Valley have evolved over time due to changing politics migration.









Match Overview

40%

< >

1	en.wikipedia.org Internet source	26% >
2	animals.nationalgeogr... Internet source	15% >

Page: 1 of 2Word count: 248



56B Web Pages



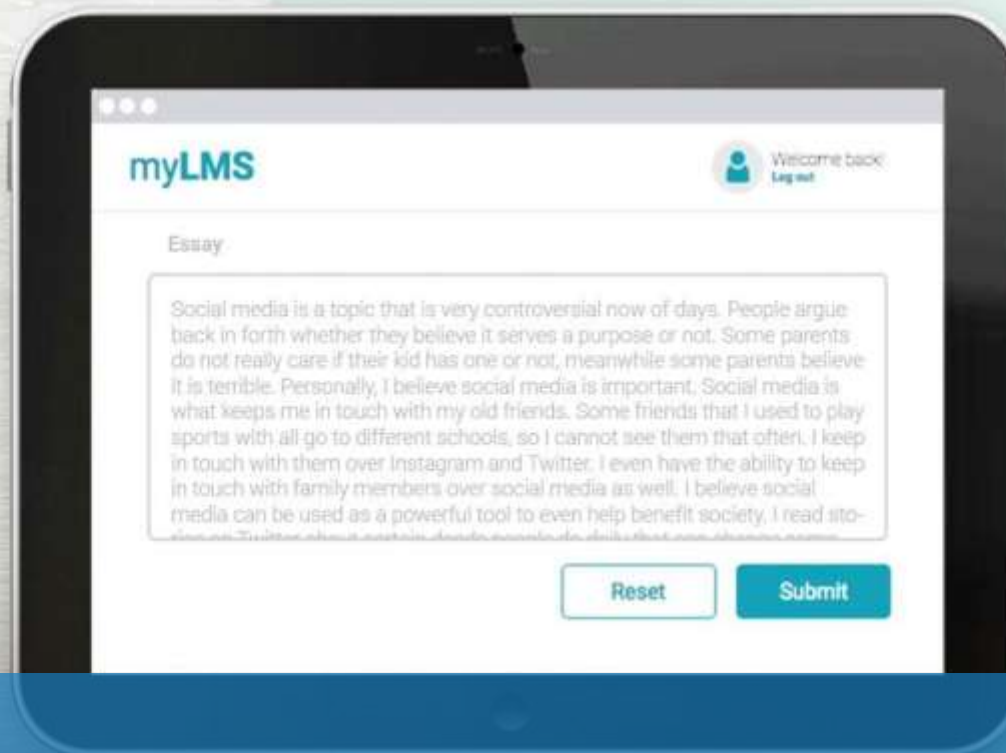
140M Scholarly Articles



500M Student Papers

Turnitin Scoring Engine

Assessments Made Simple



Turnitin Scoring Engine delivers reliable writing assessment at scale, using your content, designed at your school.



Score student writing faster and more accurately than ever before.



Customizable

Designed around your own writing prompts and rubrics



Scalable

Instantly assesses hundreds or thousands of writing submissions

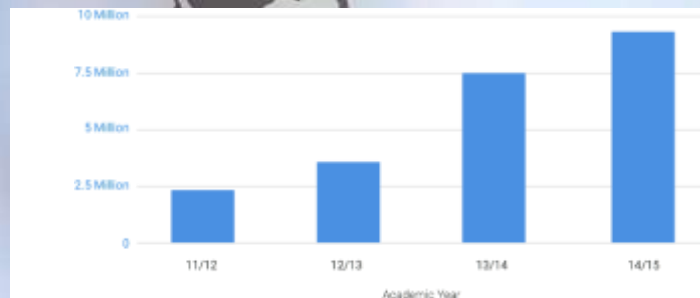
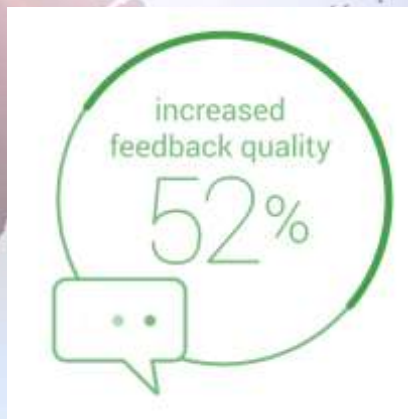


Fair & Reliable

Scores new writing like your own instructors would

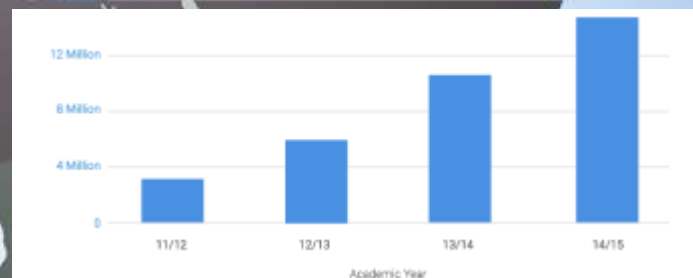


Supporting over 15,000 institutions, 1.6 million instructors, and 26 million students.



9 million papers graded 2014/15

World Secondary Education



14+ million papers graded 2014/15

World Higher Education



Thank You

klevchenko@turnitin.com