

# Building a Business School In Partnership

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Business School (KBS)**

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# Overview

- What do we mean by integrity?
- No shortcuts to building integrity
- You need systems - ***but systems won't 'create' it***
- Only the partners in the process will - Management – Faculty – Students - External partners
- Focus today on management and partners



# What Is Integrity?

- At KBTU we define it as:
  - High Quality
  - Honesty
  - Transparency
  - In everything we do
- At the core of our mission **`to deliver best in class services in all areas in partnership`**
- **If you want to be taken seriously – it's non-negotiable**



# What Is Integrity?

- Nothing without a foundation of trust...
- ...and incentives for good behavior
- you can't do 'one' – it has to be systemic
- And you can't do anything without quality, committed people





# About KBS

- 15 full time faculty
- c.800 full time students (120 graduate)
- Four graduate programs
- three undergraduate research programs
- Competitiveness Centre
- Entrepreneurship and Investment Centre



Donald Hoskins  
MBA, CFA



Yelzhas Aubakirov  
MS, CFA



Gavin Kretzschmar  
MS, PhD



Yuri Loktionov  
MS, PhD



Kenneth Charman  
MBA, PhD



Paul Davis  
MBA, PhD

# Management

- Support – and investment - for development at the top level of the organization
- recruited new management with international and Kazakhstan experience
- Aggressively pursued international partnerships with leading business schools
- Selectively recruited experienced international faculty who know Kazakhstan



# Management

- Identified talented young Kazakhstanis in management and faculty
- Introduced extensive qualitative and enhanced quantitative QA with extensive feedback loops
- Mentoring system and research partnerships draw faculty together



# University Partners

- Harvard Business School – Institute for Strategy and Competitiveness
- London School of Economics – dual undergraduate degree
- EADA – dual EMBA with Kazmunaigas - two more planned for 2017
- Henley - research partnership - developing smart ICT and human capital platform to support cross sectoral development





# Professions as Partners

- ACCA – accreditation and training
- CFA – recognition and scholarships – only one in Central Asia
- ACBSP (USA) – candidate for accreditation
- Bloomberg Professional - first in Kazakhstan
- Kazakhstan SITM – cross program training for students



**CFA Institute**



# Where We Stand

- Management team combines international and local strength
- Committed international faculty – and high quality faculty from Kazakhstan
- Quality and integrity go hand in hand - Students starting to see the value – over 90% satisfaction rating in exit surveys and teaching assessment
- Faculty see the value – 95% + satisfaction with KBS as a place to work



# Where We Stand

- Significant increase in interest from potential students – recent ‘taster’ offer for graduate programs attracted close to 200 applicants
- Partners and accreditors do provide external stimulus
- But there has to be a platform in place
- And that is the team around you



# Closing Note

- It takes time
- In year three of a five year plan
- We are building people and systems for the long term



SHOW ME  
YOUR FRIENDS  
AND I'LL SHOW  
YOU YOUR FUTURE