

MINOR IN ENTREPRENEURSHIP AND INNOVATION



CONTENT

Required

- Innovation Management
- Startup Project

3 Electives from the list below:

- Design Thinking
- Product Management
- Business Modeling
- Global Entrepreneurship
- Technopreneurship

REQUIREMENTS

Entry requirements:

- Open for all 3rd and 4th level KAZGUU students
- Select 3 courses from the required list
- Select at least 2 courses from the electives list
- GPA is 2.67 minimum

Exit requirements:

- 25 credits or 25 ECTS
- GPA is 2.67 minimum

At the end of the programme student should be able to:

- Analyze and evaluate the impact of the business environment on business opportunities and strategy;
- Develop, implement and commercialize new product, process;
- Foresee, assess and manage risks when creating new companies;
- Assess the likely financial needs of the new company and find sources of funding;
- Develop a business model of a new company;
- Develop and write a business plan for a new product, company.