# CIMA BA TRACK







## **CONTENT**

- Corporate and Business Law
- Financial Accounting 1
- Managerial Accounting 1
- 2 Electives (any)

#### REQUIRMENTS

### **Entry requirements:**



- Select all courses from the list
- GPA is 2 .67 minimum

#### **Exit requirements:**

- 25 credits or 25 ECTS
- GPA is 2.67 minimum

# At the end of the programme student should be able to:

- Use strategic planning and control models to plan and monitor organizational performance;
- Assess and identify key external influences on organizational performance;
- Identify and evaluate the design features of effective performance management information and monitoring systems;
- Apply appropriate strategic performance measurement techniques in evaluating and improving organizational performance;
- Advise clients and senior management on strategic business performance evaluation and on recognizing vulnerability to corporate failure.

